



Hull & East Yorkshire LSIP Forum

Monday 6th July 2026

Today's Agenda

9.30am	Arrival	
10.00am	Welcome	Phil Ascough, HEY LSIP Chair
10.10am	LSIP Update & Discussion	Hannah Crookes, HEY LSIP Lead Rod Chambers, HEY LSIP Project Manager
10.45am	Leadership journey Widening Access Participation in NHS	Katie Wheeldon, Chief Commercial Officer, TECP Tina Jenkinson, Head of Cultural Transformation: Education & Training, Humber and North Yorkshire Health and Care Partnership
11.30am	Comfort Break	
11.45am	Exploring Opportunities Adult Skills	Kirsty Connor, Jess Smith & Zena Gough, Citizens Advice Hull & East Riding
12.10pm	Curriculum Co-Design & Roundtable	Chloe Tate, Group Director Business Engagement, TECP
12.30pm	STEMFest 2027	Claire Willis, STEM Programme Manager, RTC North Iain Elliott, CEO, HETA Gary Clark, Strategic Partnership, Connexin
12.50pm	Final Words	Phil Ascough, HEY LSIP Chair
1.00pm	Lunch & Immersive Tours	

Phil Ascough

Ascough Associates / HEY LSIP Chair



Hannah Crookes

HEY LSIP Lead

Rod Chambers

HEY LSIP Project Manager



Why HEY LSIP 2.0?

Employer-led skills for growth

Building the workforce Hull & East Yorkshire needs

So what has changed?

- More structured, employer-led and growth-focused approach.
- Skills priorities are now explicitly aligned to:
 - *Hull & East Yorkshire Local Growth Plan*
 - *Get Hull & East Yorkshire Working Plan*
 - *UK Industrial Strategy*
 - *Clean Energy Jobs Plan*
- Stronger focus on workforce pipelines, economic growth, inclusion and employer demand.

Our themes

Technical Skills

Future technical, digital,
AI and Net Zero capability

Preparation for Working Life

Careers, employability,
work experience
and inclusion

Educational Workforce

Industry-informed educators
and CPD

Knowledge Point

Shared labour market
intelligence and
employer support

Shared Objectives

Technical Skills

Develop strong, future-focused workforce pipelines aligned to economic growth strategies and sector demand

Preparation for Working Life

Ensure all individuals can access, progress and succeed in the labour market, particularly within priority growth sectors, through an inclusive, coordinated and employer-informed employability and skills system.

Educational Workforce

Ensure the education workforce has the capacity, capability and industry relevance required, aligned with local economic ambition and strategies.

Knowledge Point

Create a simple, transparent and connected skills ecosystem.

What they mean

Technical Skills	Preparation for Working Life	Educational Workforce	Knowledge Point
Apprenticeships	Careers education	Early Years workforce	Communications
Digital	Economic inactivity	Educational support staff	Employer engagement
Higher technical skills	Employability	Industry placements	Labour market intelligence
Leadership & management	NEET reduction	Tutor shortages	Skills information sharing
Net Zero	Work experience		
Sector Framework			

Priority Actions

Align technical pathways to growth sectors.

Increase apprenticeship participation and SME engagement.

Embed AI, digital and sustainability skills.

Expand flexible, modular learning.

Improved workforce participation and inclusion.

Strengthen careers education and employer engagement.

Reduce NEET and economic inactivity through targeted pathways.

Strengthen System Coordination

EMPLOYERS AT THE HEART OF HEY LSIP 2.0

EMPLOYERS DRIVING THE PLAN

Your insight. Your experience. Your workforce challenges.
Together, we're building the skills
Hull & East Yorkshire needs for growth.


EMPLOYERS
SHAPING SKILLS.
INSPIRING PEOPLE.
DRIVING GROWTH.



IDENTIFY

workforce needs and emerging skills.



CO-DESIGN

qualifications and curriculum.



OFFER

placements, apprenticeships and mentoring.



INFLUENCE

investment and commissioning decisions.



PROVIDE

continuous feedback to keep provision relevant.



Supporting LSIP 2.0

Thematic Working Groups

Share best practice

**Open doors for career
seekers**

Two-way conversation

Invest in future talent

Promote LSIP activity

Discussion time

How do employers prefer to engage?

What can you do?

What next...

Forums	Webinars/Info Sessions	Thematic Groups	Website www.heyhsip.com
16 November 26 [note change of date]	21 September 26	08 September 26 [Theme 1]	Submit your news & events
18 January 27	17 November 26	23 September 26 [Theme 2]	Sector Information
	10 February 27	30 September 26 [Theme 3]	Surveys
	23 March 27	06 October 26 [Theme 4]	Support & Advice AI

Katie Wheeldon,
Chief Commercial Officer, TECP



Apprenticeship Reforms & Incentives

Apprenticeship Levy

Business Size	Levy Paying Employers (annual wage bill > £3million)	SME's enrolling an apprentice aged 16-24 on the first day of learning.	SME's employing an apprentice aged 25+ on the first day of learning.
Applicable Funding	Employers fund 100% of the apprenticeship training costs with available Apprenticeship Levy funds. If there are not sufficient funds available, the DfE will fund 75% of the cost, and the employer must self-fund the remaining 25%	DfE will cover 100% of the apprenticeship training costs. (this does not include the apprentices' wages)	DfE will fund 95% of the apprenticeship training cost, and the employer must make a small contribution of 5% of the overall amount.

The Skills Levy



APPRENTICESHIP LEVY
IS NOW THE SKILLS LEVY



SKILLS LEVY ACCESS
APPS UNITS / APPS
FOUNDATION APPS



LEVY FUND EXPIRING 12
MONTH



CONTRIBUTION TO
TRAINING 25%



NO 10 % UPLIFT



DEFUNDING OF 16
STANDARDS AND LEVEL
7 FOR UNDER 22'S

Apprenticeship Units

Apprenticeship unit funding rates and minimum delivery hours

Apprenticeship unit name	Funding rate	Minimum delivery hours
Permanent modular building assembly	£3,200	140
Welding (mechanised)	£2,100	90
Mechanical fitting and assembly	£1,650	70
Electrical fitting and assembly	£1,650	70
Battery manufacturing	£1,650	70
Electric vehicle (EV) charging point installation and maintenance	£950	35
Solar PV installation and maintenance	£950	35
AI leadership – AI delivery and organisational transformation	£750	30
AI leadership – AI adoption, procurement and governance	£750	30
AI leadership – AI strategy and opportunity	£750	30

Source: Skills England

FEWEEK

Incentives

<u>Business Size</u>	<u>Incentive Payment</u>	<u>Age and Eligibility</u>	<u>Payment Terms</u>
All Employers	£1000 Additional Hiring Incentive	Apprentices aged 16-18 on their first day of learning (19-24 for apprentices with EHCP or care leavers).	Paid in 2 equal instalments of £500 at 90 days, and 365 days.
SME's only	£2000 SME Hiring Incentive (available from October 2026)	Newly hired Apprentices aged 16-24 on their first day of learning.	Paid in 2 equal instalments of £1000 at 90 days, and 365 days.
All Employers	£3000 Youth Jobs Grant (available from June 2026)	Newly hired candidates aged 18-24 who have claimed Universal Credit for > 6 months.	Pain in 2 equal instalments of £1500 at the end of month 1, and month 3.

EPA Reforms

EPA Reform Goals

Reforms aim to make apprenticeship assessments flexible, timely, and aligned with real occupational competence.

What's Changing:

- Shift towards more flexible End-Point Assessment (EPA) models
- Greater integration of assessment within on-programme delivery
- Reduced reliance on standalone final EPA events
- Increased employer/provider involvement in assessment design

Policy Simplification

Simplifying apprenticeship standards reduces complexity, costs, and administrative burdens.

Organisational Impact

Changes offer opportunities and challenges including accelerated completion and need for new delivery methods.

Transition Risks and Planning

Risks include maintaining consistency and quality assurance.

Leadership & Management





Tina Jenkinson,

Head of Cultural Transformation: Education & Training

Humber and North Yorkshire Health and Care Partnership



Breakthrough to Health and Care

Tina Jenkinson
Head of Breakthrough Work, Health and Skills Programme

Widening Access Demonstrator

The **Widening Access Demonstrator (WAD)** programme is a targeted NHS England initiative designed to support local health and care systems in addressing workforce shortages and promoting employment among individuals from the most deprived communities in England.

Purpose: The funding aims to support at least 130 young people and individuals from deprived communities into pre-employment programmes, 78 of those participants per site to move into a positive destination (employment, apprenticeships, education or training, work experience, or volunteering) with 16 WTE progressing into substantive entry-level roles or training posts within local health (80%) or care (20%) providers in Humber and North Yorkshire.

Programme Goals:

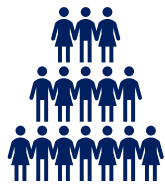
- Deliver high-quality, targeted pre-employment programmes.
- Provide supported entry-level roles and ongoing training opportunities.
- Foster long-term career pathways, not just short-term placements.
- Encourage partnership working with local job centres and the Department for Work and Pensions to reach the hardest-to-reach individuals

Target Demographic:

- 2–3 specific named local areas or neighbourhoods with the greatest levels of economic inactivity; and
- Within those geographies, the specific cohorts we intend to target, with a clear rationale supported by national and local data.

Y1 Success

Pre-employability Programmes
(100)



767

Positive Destination (60)
(employment, apprenticeships,
education or training, work
experience, or volunteering)



746

**Sustained Employment (12 -
12+months 80% NHS / 20% SC)**



59

Grow our own at place

- Tailored one to one support for new recruits and existing staff to upskill.
- Working in partnership with a local employers; delivering initiatives to attract, recruit and retain employees.



Grimsby

Bridlington

SWAPs

- NHS Sector Based Work Academy with a guaranteed job interview for unemployed young people and adults.



Grimsby

Bridlington

Hull

Kings Cadets

- Cadet programme to develop skills of Young people 16-25 Care experienced, NEET or at risk of becoming NEET and support them towards a career in nursing or health and care.



Grimsby

Bridlington

Hull

Kings Trust

- Get Ready 1-week virtual course with optional work experience. Introduction to exciting career pathways in health and care. Develop relevant skills through practical activities.



Hull

Breakthrough to Health and Care

Tina Jenkinson
Head of Breakthrough Work, Health and Skills Programme
tina.jenkinson@nhs.net

COMFORT BREAK



Kirsty Connor, Jess Smith & Zena Gough

Citizens Advice Hull & East Riding



Exploring Opportunities Adult Skills

Changing Lives Through Advice,
Support and Opportunity



Introductions

Zena Gough – Exploring Opportunities Caseworker

Jessica Smith – Data & Insights Officer

Kirsty Connor – Head of Specialist Advice



Who are Hull and East Riding Citizens Advice ?

A local Charity who is a Member of the Citizens Advice network

Generalist
Advice
Services

Specialist
Advice
Services

Volunteering
Opportunities
including
Trustee
Positions

Collaborative
Partnership
working

**“Its really nice that I was able to see the
Citizens Advice staff at Probe.**

**I didn't have to go out of my way, and I felt the
service was specific to me.**

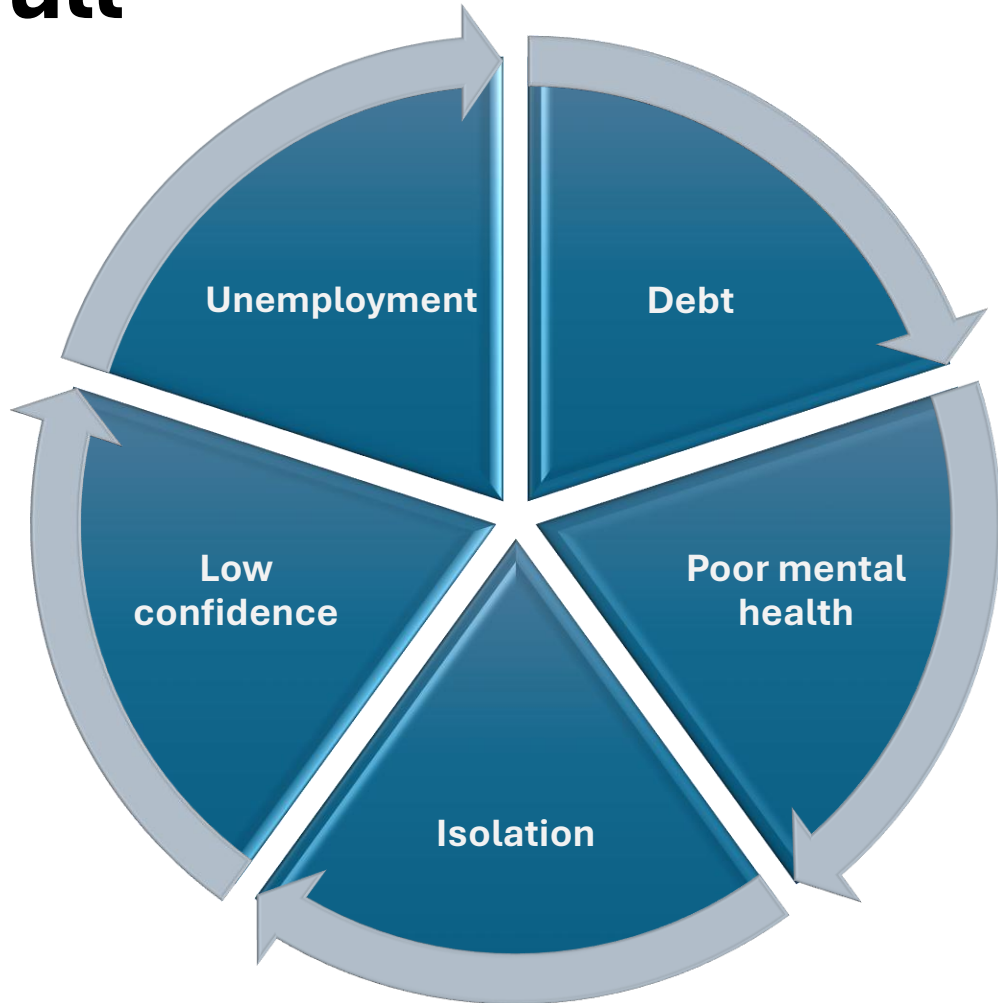
**They helped me get my money in order and gave
me confidence with it.”**

Economic Inactivity in Hull

Across Hull & East Riding, thousands of residents remain economically inactive, with many facing multiple barriers to employment.

Long periods out of work can reduce confidence and increase social isolation of residents.

The resulting financial insecurity often goes hand-in-hand with poor health, debt, housing, and low work and life confidence.

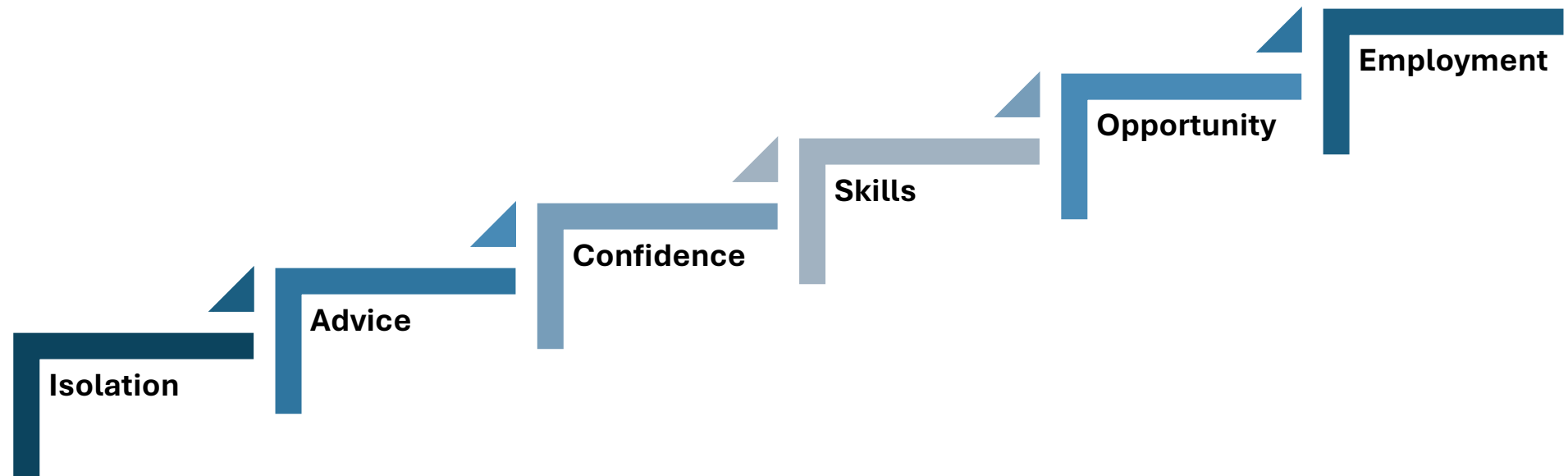


What is Exploring Opportunities?

Exploring Opportunities supports people who have been and still are financially and socially inactive for two months or more.

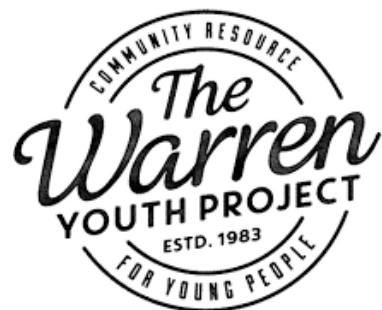
Our Aim:

- ✓ Remove barriers
- ✓ Improve confidence
- ✓ Build skills
- ✓ Improve financial stability
- ✓ Move people closer to employment, training and education





PROBE
(HULL) Ltd



TIGERS TRUST
IN THE COMMUNITY



CAT ZERO®



Unity in Community



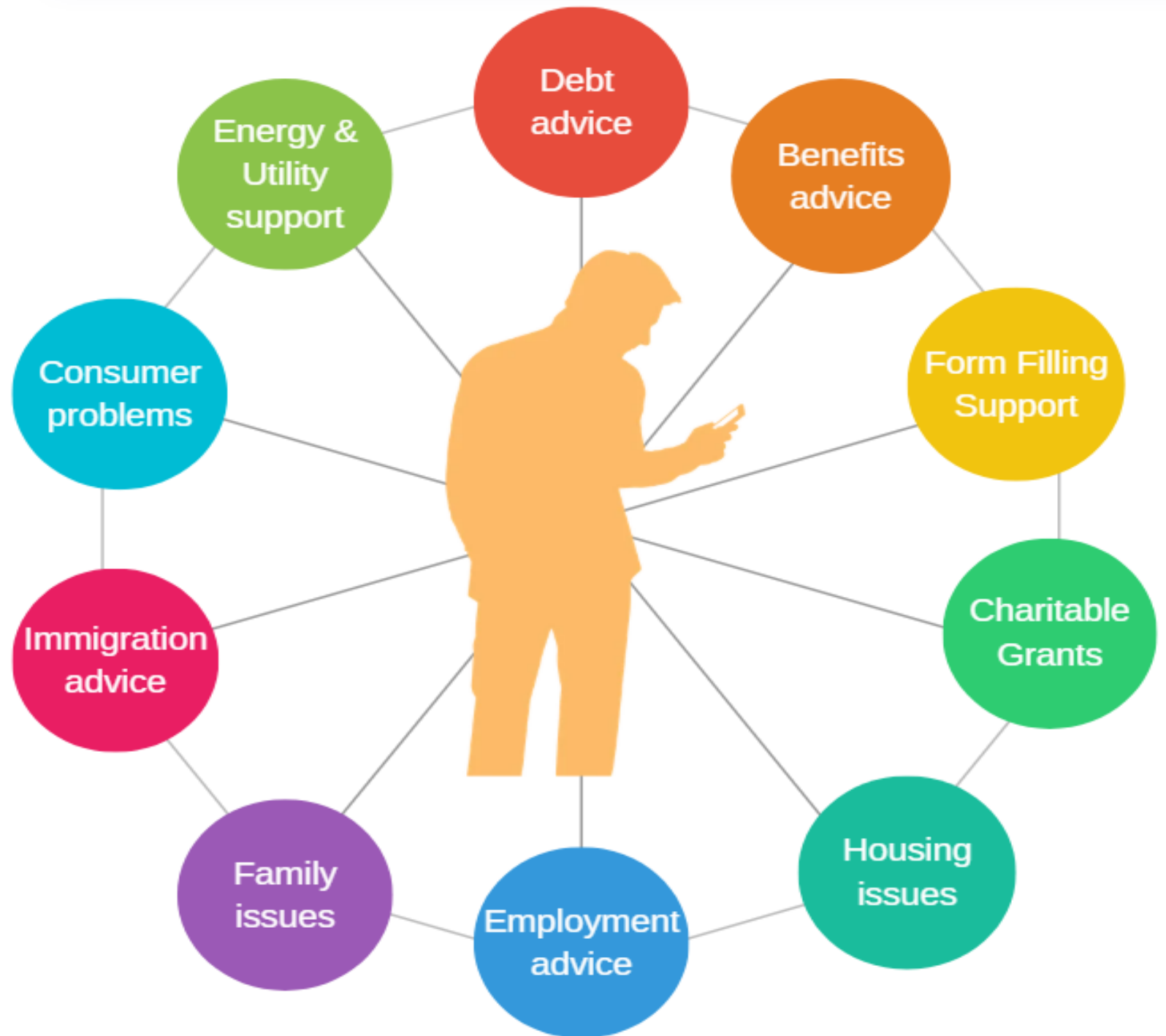
HULL FC FOUNDATION
20 YEAR ANNIVERSARY

What Citizens Advice Brings

At Citizens Advice, our caseworkers are able to tackle the barriers behind the economic inactivity.

Clients often arrive facing multiple issues.

Employment support is not enough when someone is worried about eviction, debt collectors or how to feed their family.



The Figures So Far

66% of participants supported by Citizens Advice have progressed into employment, education or training

Over **900 participants** have been supported by Exploring Opportunities across all partners.

Over **300 participants** have been supported by Citizens Advice.

The Top Issues

- 1 Benefits & Universal Credit
- 2 Debt
- 3 Housing
- 4 Utilities & Communications
- 5 Charitable Support & Food Banks

Over £4,000 in outcomes per client



Beyond the Statistics

Zena is a caseworker on the Exploring Opportunities Project and will speak about the work she does improving the confidence of participants.



**Confidence
can change
people's lives.**

Ayaans Story

Ayaan was referred to Zena by Ruth at Goodwin Development Trust.

Ayaan is a dad of two, whose marriage recently ended. At the same time, Ayaan became very ill and had to end his successful self employment. He lost his home and ended up living in his van.

Within a short time, Ayaan's life had changed. He lost his home, his marriage, his employment and the ability to have his children overnight.

English is also not Ayaans first language. This meant he has come up against additional barriers while trying to get help – including with the council while trying to register as homeless.

This has had a significant impact on Ayaans mental health, and his ability to recover from his illness.



Ayaan wants to focus on getting back into a position where he can work again, which includes focusing on his health.

Our caseworker was able to help Ayaan overcome the language barriers to secure temporary and long-term accommodation.

They were also able to help Ayaan maximise his income with Universal Credit, Personal Independence Payment, and the health element of Universal Credit.

This gives Ayaan time to concentrate on this physiotherapy and exercise that he's been advised to do to allow him to get back into work.

Ayaan's intention is to get back into a position with his physical health where he can return to work, and rebuild his life & relationship with his children.

He continues to be supported by Goodwin.



What's at Risk? The Challenge Ahead

For Residents

- Loss of trusted, specialist support to overcome barriers to employment.
- Debt, housing, health and financial issues remain unresolved.
- Increased risk of long-term economic inactivity and social isolation

For Employers

- Reduced access to talented and motivated people.
- Fewer pathways into employment for those furthest from the labour market
- Recruitment challenges persist while potential talent remains untapped

For Hull & East Yorkshire

- Loss of trusted local grassroots partnerships and expertise
- Community organisations with decades of local knowledge and relationships at risk
- Investment leaving the area, rather than strengthening existing local infrastructure



Invest Locally

Funding stays in
Hull & East Yorkshire



Back Grassroots Organisations

Trusted VCSE organisations
already reaching those furthest
from employment

72%

Progressed into employment,
education or training



Innovate Together

New ideas, new partnerships,
new ways of working. No idea is
too daft



Grow Local Talent

With the right support, we can
progress people into employment,
education and training,
strengthening our workforce and
local economy

**Every statistic is a real person CAHER
Caseworkers and EO Partnership have
supported.**

**Every real person is someone who has gained
confidence, stability and hope for their future.**

Chloe Tate, Group Director Business Engagement

TEC Partnership



Curriculum co-design and Workforce Strategy Forums

What is the purpose of a Workforce Strategy Forum?

TEC Partnership's Workforce Strategy Forums play a pivotal role in curriculum co-design by bringing employers, education providers and civic partners together to shape learning around current and future workforce needs.

Through the forum, members influence curriculum development, ensuring programmes, skills and learning experiences align with industry demand, support regional economic growth, and prepare learners for the workforce of the future.

Curriculum co design

Key factors which employers can influence:

- Curriculum content
- Delivery methods
- Work-based learning
- Flexibility and accessibility
- Digital and technical skills
- Employability and professional behaviours
- Assessment approaches

Workshop

Discussion

What are the biggest workforce challenges facing your organisation over the next 2–5 years?

"If training providers could make one change that would have the biggest positive impact on employers in this room, what should it be?"

Example Answer- "Our biggest workforce challenge is _____, and the one thing training providers could do to help is _____."

Claire Willis, STEM Programme Manager, RTC North

Iain Elliott, CEO, HETA

Gary Clark, Strategic Partnership, Connexin
STEMFEST



STEMFEST

30th June – 1st July 2027
At ConnexinLIVE

Delivered by **RTC**
inspiring growth

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Iain Elliot

HETA

HETA
Engineering The Future

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Gary Clark

Connexin

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STEMFEST

Delivered by **RTC**
inspiring growth

“It’s brilliant to see STEMfest coming to Hull and East Yorkshire and opening young people’s eyes to what’s possible. If we want to build a stronger future for our region, we’ve got to give the next generation real opportunities to see, experience and get excited about careers in science, technology and engineering.

Bringing businesses face-to-face with young people and showing them they've got a future right here at home. This is how we build confidence, raise ambition and grow the skilled workforce our regional economy needs for the future.”

Luke Campbell MBE, Mayor of Hull and East Yorkshire





We care about our community

We're based here. We want local school children to see what's possible and feel part of the future of this region.



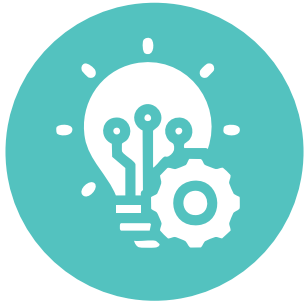
Build future talent

We need more people with digital and technical skills. This helps create that pipeline locally.



Show real-world impact

We connect the physical world to the digital world. This gives young people a clear view of what that means in real life.



We're the smart tech company that gives back

- We don't just deploy networks and sensors.
- We use them to educate, inspire, and create opportunity.
- Because being a smart technology company isn't just about connecting things.
- It's about connecting people to a better future.



Delivered by **RTC**
inspiring growth

Claire Willis

STEM Programme Manager, RTC North

HETA
Engineering The Future


connexin

STEMHUB



RTC North & STEM Hub

- Business Support - across the North (Made Smarter, Innovate UK Business Growth) 35 years+
- STEM Hub – (NCSC, SADP, ESERO, Hg Foundation) Engage with over 160,000 young people per year (NE & Y&H)
- Common denominator – Skills





So, what is all the fuss about?

Leeds 1st & 2nd July 2026
Newcastle 6th – 8th October 2026

https://www.youtube.com/watch?v=_w9I_9ljWUg



The Need

- Career limiting choices in primary schools
- Informative choices
- Limited careers guidance and support in schools
- Parental influence “Not for people like me”
- Teacher confidence
- REGIONAL opportunities
- Visibility of different career pathways
- Social mobility & role models “Need to see it, to be it”





STEMFest is coming to Hull in 2027 – and we need your help to make it AMAZING!

Date: 30th June and 1st July 2027 (set-up day 29th June)
Venue: ConnexinLIVE
Start: 9:30 – 15:30
Audience: Primary (Years 5&6) Secondary pupils (Years 7&8)
(Aged 9-13yrs)

Around 1,000 pupils per day



Exhibition layout

- Zone information* (~15 companies per zone)

Zone 1: Space

Zone 2: Technology

Zone 3: Environment and Energy

Zone 4: Manufacturing

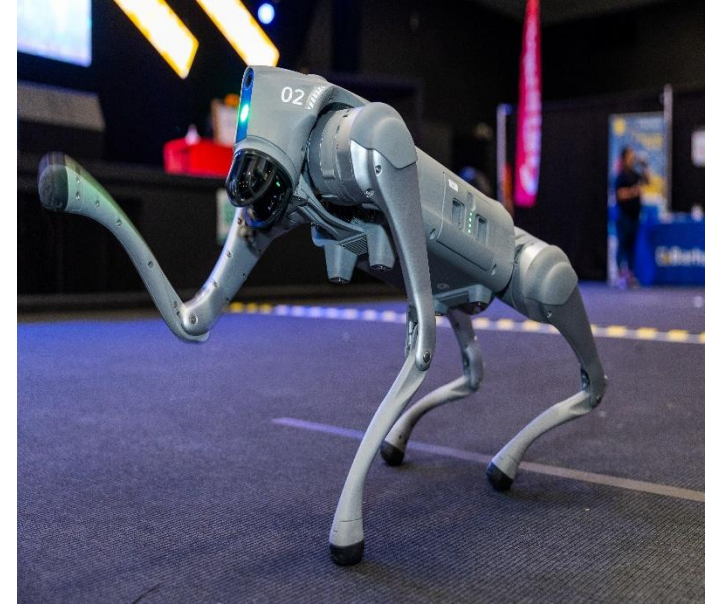
*tbc

- Pre-bookable activities
- Networking opportunities



Why Should Businesses Support?

- STEM skills shortage and talent pipeline
- Discover new talent
- Raise awareness of your company
- Contribution to the local community
- Corporate Social Responsibility (CSR)/Social value strategy
- Employee CPD
- Opportunity to connect with industry & educators
- Support tendering for new work





What do we need from you?

- Short Hands-on activity (~5 mins)
- 3 days (1 set-up and 2 event days)
- Risk Assessments, Public Liability
- STEM Ambassador registration (please!) 30,000
- Adaptability, Enthusiasm and Stamina!!
- Around 50 – 60 companies
- Festival feel





Costs

We do not charge our schools or exhibitors to attend the event. All costs are covered by corporate sponsorship

Sponsorship Packages

Headline Sponsor x 1

Zone Sponsors x 4

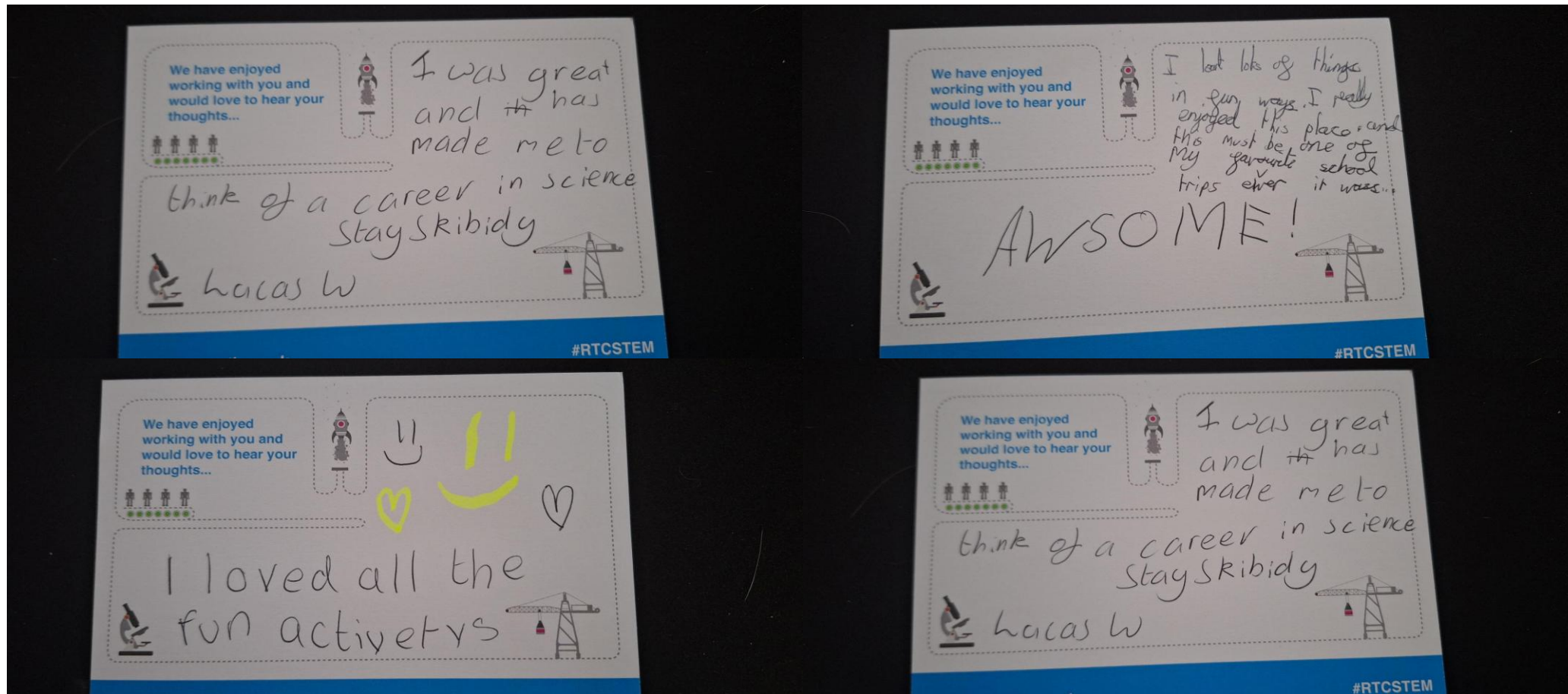
Support for coach travel costs may be available to means-tested schools (%FSM)



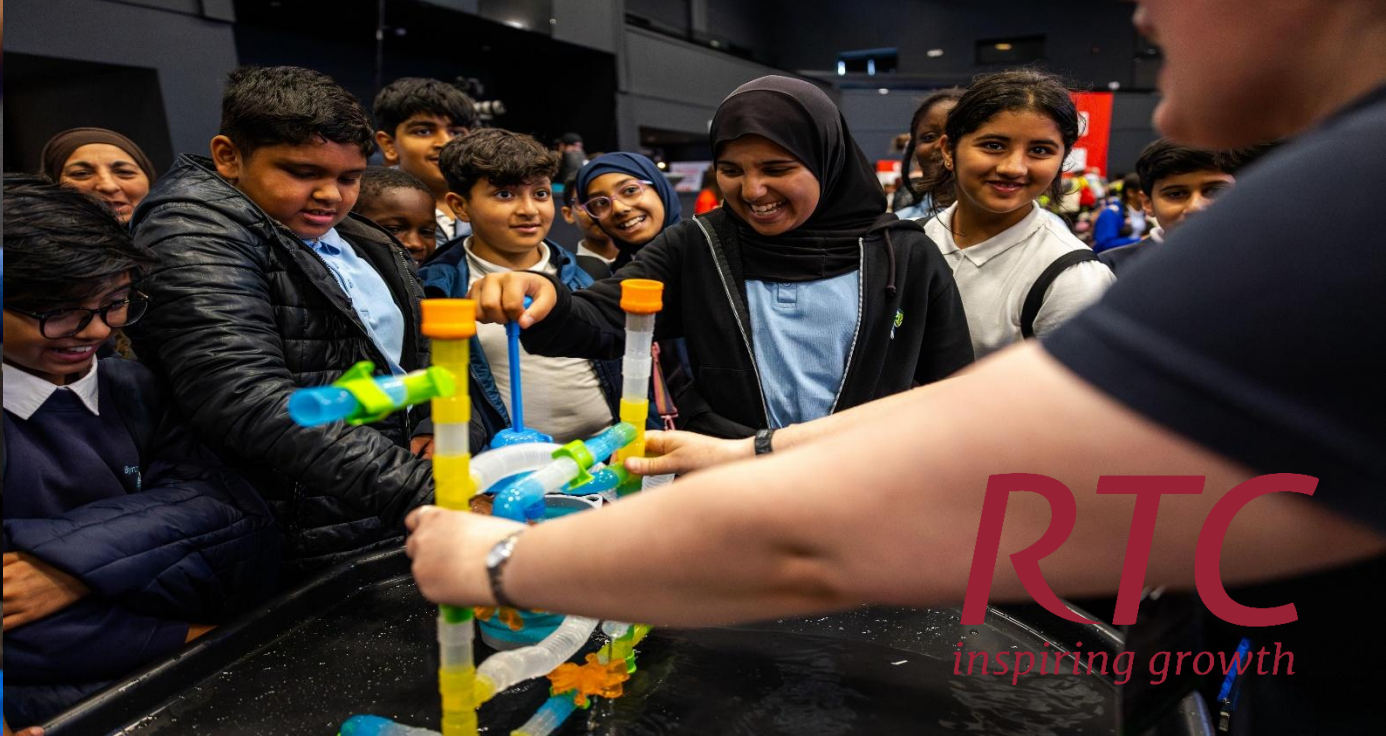
Impact and Evaluation

- High student engagement and enjoyment
- Improved awareness of STEM careers
- Diverse role models
- Increased STEM aspirations and pathway clarity
- Curriculum and wider teaching impact
- Strengthened school-employer connections
- Equity through targeted participation
- Alignment with Gatsby Benchmarks (4,5 &6)









RTC
inspiring growth



Volunteers don't get paid, not
because they're worthless,
but because they're priceless.

Sherry Anderson

STEMFEST

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inspiring growth

Thanks to

Connexin
HETA

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Any questions?

Q&A

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Get in touch...

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Gary Clark

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Iain Elliott

lain.elliott@heta.co.uk



STEMFEST

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Thank you!



**Register
Now**

HETA
Engineering The Future

connexin

STEMHUB



Closing remarks

- www.heyhsip.com
- **For anything LSIP, please contact:**
 - **Hannah Crookes, Hull & East Yorkshire LSIP Lead**
 - h.crookes@hull-humber-chamber.co.uk
 - **Rod Chambers, Hull & East Yorkshire LSIP Project Manager**
 - r.chambers@hull-humber-chamber.co.uk